

# What is the Pro Author Showcase and how does it work for you?



In 2016 I began working for a small publishing company whose main focus was making authors and helping them to write their books in a weekend. My position as Project Coordinator was to be the go between for the authors, the company and the format company. I learned a great deal from this position and am thankful for everything that was thrust upon me. I enjoy helping authors and after leaving this position in 2018, I realized that there was definitely something missing. Authors published their books, but knew very little about marketing them. One author called me the Wizard Behind the Curtain. I like to think of myself as the Wizard in Front of the curtain. Visit the home page of <https://www.johnegreek.com> to learn more about Author JohnEgreek aka, John Hodgkinson.

During Covid-19 I spent countless time and money I really didn't have building my businesses, my networks and developing innovative ways for Authors to sell more books. I attended workshops, both paid and free learning every aspect of the book marketing world. And I believe there has to be a better way to sell more books. Thus the advent of the Pro Author Showcase, a place where authors can sell their books and make **100 per cent** of the royalties. That's right, I said you make 100% royalties and they are

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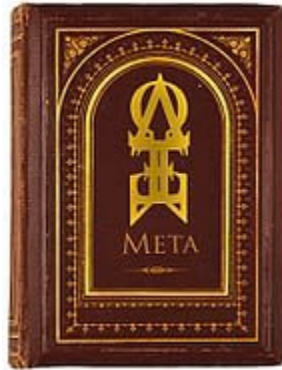


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